

MSBA Sample Schedule

12-Month Track

The online MS in Business Analytics program at Pepperdine Graziadio Business School gives you the flexibility to earn your degree at a pace that works best for you. Terms are fourteen weeks long, and are split into two 7-week sessions called A Term and B Term. Below is a sample course sequence for the 12-month track.

	Term A	Term B
Term 1 11 units	Immersion: Personal and Leadership Development Workshop (1 unit) Advanced Statistical Tools (2 units) Multiple Attribute Decision Analytics (2 units) Optimization Modeling (2 units)	Elective (2 units) Business Process Analysis and Innovation (2 units)
Term 2 10 units	Simulation Modeling (2 units) Big Data Management (2 units) Current Topics: Python (2 units)	Communications with Data (2 units) Predictive Analytics (2 units)
Term 3 10 units	Social Media Analytics (2 units) Marketing Informatics (2 units) Elective (2 units)	Applying Analytics to Achieve Business Impact (2 units) Elective (2 units)